English is the official language in many countries. Why should this idea be controversial in the United States?

So far, no country has designated English as its sole official language, with legal restrictions on the use of other languages by government. Most nations where English is an official language — such as Canada, India, the Philippines, and South Africa — are officially bilingual or multilingual. That is, they grant legal protections for speakers of languages in addition to English. None has imposed the kind of English Only regime that today’s Official English advocates are proposing.

It is true that some non-English-speaking countries have adopted repressive language policies aimed at restricting the expression of ethnic minorities. For example, Turkey and Slovakia have targeted the use of Kurdish and Hungarian, respectively, and have persecuted their speakers.¹ Such draconian policies are inconsistent with American traditions of free speech and civil rights.

Isn’t bilingualism a threat to national unity, dividing people along language lines?

Language diversity is a fact of life throughout the world, the normal state of affairs in all but a few small countries. This has been equally true in the United States, where hundreds of immigrant and indigenous tongues have coexisted with English. About 380 languages are spoken by U.S. residents today, according to the Census Bureau.²

As a marker of ethnic differences, language sometimes plays a role in ethnic conflicts. But diverse societies need not be divided societies. In a study of 130 nation-states, the sociolinguist Joshua Fishman found no correlation between linguistic diversity and civil strife.³ For every Canada, where language differences have become politicized, there is a Switzerland, where four language groups have coexisted harmoniously for centuries, enjoying equal rights under their constitution.

Why has language been a source of tension in Canada?

Canada is a good example of the polarization that can result from generations of social inequality based on language. Before 1969, French-speaking citizens had limited access to government outside the province of Quebec. De facto English Only policies made
them second-class Canadians. Official bilingualism, adopted that year, was a belated attempt to guarantee minority rights. Unfortunately, it came too late to head off Quebecois separatism in the 1970s, including French Only policies that have discriminated against English speakers.

The problem in Canada has not been language differences per se, but the use of language as a tool of ethnic domination. This phenomenon has been less common in the United States, where a libertarian tradition has largely prevailed, and restrictive language laws have been the exception rather than the rule. As a result, Americans have tended to avoid major conflicts over language – until now.

When has the official language issue come up previously in U.S. history?

Here are some key dates and events:

1923 – the first official language legislation at the federal level, a bill to declare “American” the official language. This was a tongue-in-cheek assault on Americans who valued English literary traditions more than their own. It was not taken seriously by Congress. But the proposal was adopted that year in the state of Illinois, where Irish American legislators saw an opportunity to embarrass the British Empire. In 1969, Illinois quietly replaced “American” with English as its official tongue.

1981 – the first proposal to declare English the official language nationwide. Senator S. I. Hayakawa (R-CA), a prominent opponent of bilingual education, introduced a constitutional amendment that provided: “Neither the United States nor any State shall make or enforce any law which requires the use of any language other than English. This article shall apply to laws, ordinances, regulations, orders, programs, and policies.” Congress has never voted on this or any other Official English constitutional amendment.

1996 – the first Congressional vote on Official English. By a vote of 259-169, the House approved the “English Language Empowerment Act,” a measure requiring English as the sole language of most federal documents, communications, and services. The bill died in the Senate, where the Governmental Affairs Committee declined to act on it.

2006 – the first Senate vote on Official English. An amendment sponsored by Senator James Inhofe (R-OK) would designate English as the “national language” and restrict access to government in other languages. It passed by a vote of 63-34, along with an alternative measure (by 58-39) that declared English “the common and unifying language of the United States” but imposed no restrictions on language usage. Neither of these amendments became law because the comprehensive immigration reform bill, to which they were attached, failed to pass in the 109th Congress.

If the United States never declared an official language in the past, didn’t this reflect the fact that – until recently – most Americans spoke English and nobody demanded government services in other languages?
Not at all. The United States has been linguistically diverse since before it became the United States. During the Colonial period, immigrants arrived speaking most if not all European languages; African slaves brought many others. In 1664, when the colony of New Netherland passed from Dutch to English control – and became New York – 18 different languages were spoken on the island of Manhattan, not counting the numerous Native American languages spoken nearby.\(^{10}\)

To accommodate significant language-minority groups and solicit their support for the American Revolution, the Continental Congress translated important documents into German and French. German settlers were especially numerous. In the 1790 census, they represented 8.7% of the population of the original 13 states;\(^{11}\) millions more arrived as immigrants during the 19th century. German Americans established rural “language islands” in states such as Pennsylvania, Missouri, Ohio, Illinois, Michigan, and Wisconsin, where their language thrived for up to five generations.\(^{12}\)

**What did America’s founders think about the role of English?**

All of the founders saw the dominance of English as an advantage for the new nation. But most disapproved of language legislation. One exception was John Adams, who in 1780 proposed an “American Academy for refining, improving, and ascertaining the English language,” modeled on the French and Spanish academies. The plan went nowhere in the Continental Congress. There was a general consensus among early leaders that government, especially at the federal level, should play no role in regulating the people’s speech.\(^{13}\)

Meanwhile, there was some loose talk about replacing English – the language of King George III – with German, French, Greek, or Hebrew as America’s national tongue. But Roger Sherman, a delegate to the Continental Congress from Connecticut, summed up the prevailing view: “It would be more convenient for us to keep the language as it was and make the English speak Greek.”\(^{14}\)

**As a practical matter, wasn’t English always the language of government in America?**

Mostly but not exclusively. It is worth noting that in 1783, when Americans won independence from England, Spain remained a major colonial power, laying claim to about half of today's continental United States. Spanish was the language of government in the earliest European settlements, St. Augustine and Santa Fe, as well as in San Antonio, San Diego, San Francisco, and many areas in between.\(^{15}\)

In 1800, Napoleon reclaimed the Louisiana Territory for France, then sold it to the United States three years later. When Louisiana joined the Union in 1812, French speakers remained a majority there. Congress required the state to keep official records in English – but *not only in English*. Until after the Civil War, the legislature and courts operated bilingually. Some officials, such as Gov. Jacques Villeré (1816-20), spoke only French.\(^{16}\)
Beginning in the 1830s, states including Ohio, Indiana, Illinois, Iowa, Wisconsin, and Missouri translated laws and governors’ messages into German and sometimes other languages, such as Norwegian and Welsh. California’s 1849 constitution required all statutes to be translated into Spanish. In 1857, Minnesota printed its new state constitution in English, German, Swedish, Norwegian, and French. In 1875, Texas did so in English, German, Spanish, and Czech. New Mexico’s 1912 constitution specified a variety of language rights for Spanish speakers, including a provision for the training of bilingual teachers.17

But isn’t it true that large-scale language assistance programs such as bilingual education appeared only in the 1960s?

Not true. In 1839, Ohio became the first state to adopt a bilingual education law, requiring instruction in both German and English where parents petitioned for it. Louisiana passed the same law in 1847, substituting French for German. By the turn of the 20th century, about a dozen states and territories had statutes authorizing bilingual schools. Such instruction was often provided elsewhere without state sanction.18

Surveys conducted in 1900 reported that 600,000 children in U.S. elementary schools, public and parochial, were receiving part or all of their instruction in the German language. This was probably a substantial undercount, according to the historian Heinz Kloss. Even so, it represented about 4 percent of the nation's elementary school enrollment at the time – larger than the proportion of students (from all language groups) in bilingual classrooms today.19

Weren’t earlier immigrants more eager to join the Melting Pot and assimilate, as compared with those arriving in recent years from Asia and Latin America?

This is a racial stereotype that is unsupported by factual evidence. The same unfair charge was made against the so-called “new immigrants” – Italians, Jews, Greeks, and Slavs – who arrived at the turn of the 20th century. In 1911, for example, a federal commission accused these groups of failing to learn English as rapidly as the “old immigrants” – Germans, Irish, and Scandinavians.20

In fact, German Americans, from Colonial times until the early 20th century, were more aggressive and more successful in maintaining their language and culture than other ethnic groups. Pursuit of Deutschtum (German “identity politics”) was combined with loyalty to an American nation-state based on democratic values, not ethnic traits.21 No doubt German and other immigrant languages would have remained viable longer if not for xenophobic restrictions adopted during the World War I era.

Are you saying that policies to restrict languages other than English are motivated by racism or nativism?
That has often been the case. Language-restrictionist laws are never just about language. Inevitably they reflect attitudes toward – and authorize discrimination against – the speakers of certain languages.

In the late 19th century, for example, Native Americans were targeted by English Only school policies as part of an effort to destroy their way of life. J.D.C. Atkins, Commissioner of Indian Affairs, explained the rationale in 1887: “Teaching an Indian youth in his own barbarous dialect is a positive detriment to him. The first step to be taken toward civilization, toward teaching the Indians the mischief and folly of continuing in their barbarous practices, is to teach them the English language.”22 In fact, this was the first step toward cultural genocide. Virtually all the languages of indigenous peoples in the United States are threatened with extinction today, at great social cost. It was to help mitigate this catastrophe that Congress passed the Native American Languages Acts of 1990 and 1992.23

**Did European immigrant groups ever face this kind of cultural repression?**

Rarely, but it sometimes occurred. In 1918, wartime paranoia against German Americans led to emergency bans on their language throughout the Midwest. The use of the German language was outlawed on the street, in church, on the telephone, and in private as well as public schools.24

Even after the war, states continued to enact English Only school laws. These were aimed especially at German speakers but affected all language-minority groups. Arguments in favor of such measures, like those in favor of Official English today, were couched in the rhetoric of national unity.25 The most extreme of these laws prohibited foreign-language instruction before the 8th grade, a restriction that was later ruled unconstitutional by the U.S. Supreme Court in *Meyer v. Nebraska*.26

**Doesn't a large percentage of the public favor making English the official language, according to public opinion polls? Does this mean most Americans are racist?**

Yes, and no. Frequently, on first hearing about the Official English issue, monolingual Americans fail to see the downside. Many wonder, since English is so dominant in this country, whether it isn’t already the official language. And if not, why not? This reaction is not surprising since – compared with citizens of many other nations – Americans have limited experience with the politics of language. But when the potential impact of Official English is explained, support drops off sharply.27

Favoring English as the official language, in itself, should not be equated with racism. Yet racist attitudes – toward Latinos in particular – have been closely associated with this movement. U.S. English, the first and largest English-only group, was a spinoff from the immigration-restriction lobby. John Tanton, its founder and chairman, was forced to resign in 1988 after he wrote a memo containing vicious anti-Hispanic stereotypes.28 Among other things, Tanton wrote:
Gobernar es poblar translates “to govern is to populate.” In this society where the majority rules, does this hold? Will the present majority peaceably hand over its political power to a group that is simply more fertile? … Perhaps this is the first instance in which those with their pants up are going to get caught by those with their pants down! 29

That same year an internal survey commissioned by U.S. English found that 42% of its members, when asked why they had joined the organization, agreed with the statement: “I wanted America to stand strong and not cave in to Hispanics who shouldn't be here.”30

Immigrant languages are spreading so rapidly these days. Doesn’t this trend threaten the status of English as our common language?

English is in no way threatened in the United States. Certainly, with immigration at higher rates than, say, during the 1950s, it is now more common to hear other languages spoken. In the 2000 census, nearly one in five U.S. residents reported speaking a language other than English at home – although not to the exclusion of English. Less noticeable, perhaps, is a countetrend toward increasing bilingualism. Between 1980 and 2000, the number of minority language speakers doubled, but so did the number of this group who spoke English “very well.”31

For the children of immigrants, English proficiency is advancing especially fast. A long-term study of Hispanic and Asian teenagers found that 94% knew English well, while only 44% knew their parents’ language well; 72% of second-generation youth said they preferred to speak English.32

How does this pattern compare with rates of English acquisition in the past?

Demographic data from a variety of sources indicate that today’s immigrants are acquiring English more rapidly than ever before. In the 1890 census, for example, the proportion of non-English speakers (3.6% of U.S. residents) was nearly three times as large as in 2000 (1.3%). The disparity was much wider in states such as New Mexico (65.1% vs. 1.6%), Arizona (28.2% vs. 2.3%), North Dakota (11.8% vs. 0.05%), Wisconsin (11.4% vs. 0.3%), and Minnesota (10.6% vs. 0.4%).33 The data also show that it’s languages other than English that are threatened in the United States today. Without the replenishing effects of immigration, most would soon die out.34

The latter phenomenon, known as language shift, was prominent during the middle of the 20th century. Owing to strict immigration quotas between 1924 and 1965, the foreign-born population of the United States declined from 14.7% in 1910 to 4.7% in 1970.35 As the number of non-English-speaking newcomers plummeted, second- and third-generation immigrants stopped speaking their ancestral languages. It’s no wonder that this was the least diverse period, linguistically speaking, in American history.

Now that the proportion of foreign-born Americans has rebounded to its historic norm – 11.1% in 2000 – so has the use of non-English languages in American communities. To
many people who came of age before the 1980s, today’s level of bilingualism seems “abnormal.” In fact, the atypical period was the mid-1900s.36

**Would it speed up English acquisition even more if government eliminated bilingual assistance programs?**

Some people assume that if non-English speakers can read Social Security pamphlets or take driver’s tests in their native language, they will have no incentive to learn English. Bilingual assistance programs supposedly convey the false notion that it’s OK to live in the United States as monolingual speakers of Spanish or Chinese. Or they encourage immigrants to be lazy when it comes to language learning. In fact, no real evidence has ever been mustered to support such claims – only personal anecdotes and ethnic stereotypes.

Bilingual accommodations are rare in any case. A 1995 Congressional study could locate only 265 out of 400,000 federal publications – less than 1/10 of one percent of those produced by the Government Printing Office – that were published in languages other than English.37

**Don’t children learn English faster if they are “totally immersed” in English?**

That was the assumption behind English Only school initiatives adopted in California (1998), Arizona (2000), and Massachusetts (2002). These laws established “structured immersion” programs intended to teach English to immigrant students in just one school year. But things have not worked out quite as planned:

- A five-year study, commissioned by the California legislature, found no evidence that all-English immersion programs had improved academic outcomes for English learners in the state.38 In 2004-05, only 9% of these students were reclassified as fluent in English – a rate that was virtually unchanged since the year before passage of the English Only law.39

- Researchers at Arizona State University reported that 60% of English learners in Arizona made “no gain” in English in 2003-04, while 7% actually lost ground; all were enrolled in English Only programs.40 Another ASU study found that the academic achievement gap between English learners and other students was widening.41

- In Massachusetts, more than half of the students were still limited in English after three years in structured English immersion classrooms.42

**Isn’t it important to send a message to immigrants that they are expected to learn our language?**

People who face language barriers every day – on the job, in the supermarket, at the hospital – understand better than anyone the importance of proficiency in English in
America. They don’t need English Only laws to impress upon them this reality. According to surveys by the Pew Hispanic Center, a substantial majority of Latinos agree that immigrants “have to speak English to say they are part of American society.” Meanwhile, 92% say it is “very important” for immigrant children to be taught English – a higher percentage than non-Hispanic whites (87%) or blacks (83%).

What would be a better way to promote English acquisition?

For many recent immigrants, the biggest obstacle to learning English is the shortage of affordable English-as-a-second-language (ESL) classes. The federal adult education program served 1.1 million students in 2004 but the demand for instruction far outpaced the supply. According to recent reports, there were waiting lists of more than 17,000 for adult ESL classes in Massachusetts, 12,000 in Houston, 6,000 in Dallas, and 3,000 for a single school in Seattle. English programs operated by the New York Public Library are so popular that students must win a lottery to get in. The problem is simple: inadequate funding from state and federal governments.

English-only laws do nothing whatsoever to address this shortage. Rather than offering practical help to immigrants in learning English, they erect unnecessary barriers for those who are trying to do so. Outlawing bilingual programs now offered by government – and ruling out additional services in the future – would be counterproductive both for English acquisition and the acculturation of immigrants.

Why is that? How do programs in other languages promote English and acculturation?

Numerous scientific studies have shown that bilingual education is more effective than all-English programs in teaching “academic English,” the kind of skills that immigrant children need to succeed in school. As a result, it is considerably more effective in fostering school achievement in English. Some forms of bilingual education, such as “dual language” programs, offer the added benefit of developing proficiency in other languages that the nation needs.

Bilingual voting materials, which are provided in about 500 jurisdictions, have proven to increase political participation by language-minority citizens. A high level of English literacy is needed – higher than what is required for naturalization – to understand complex ballot measures and election procedures. In addition, there are native-born language minorities, including Puerto Ricans and Native Americans, whose English is sometimes limited. Language assistance at the polls helps these citizens become informed voters and gives them a stake in our democracy.

Backers of Official English have disclaimed the “English Only” label. Aren’t they advocating something less extreme than that?

In fact, it was the U.S. English organization invented the term back in 1984, when it sponsored a ballot initiative in California entitled “Voting Materials in English Only.”
The label stuck because it accurately sums up the Official English agenda: banning or restricting the use of other languages.

For example, a 1988 ballot initiative in Arizona mandated: “This state shall act in English and no other language.” The measure was so extreme that it even applied to state legislators, who were forbidden to communicate with constituents in any language but English. It passed narrowly but was later ruled unconstitutional and never took effect.\textsuperscript{50} Arizona voters adopted a less restrictive version of Official English in 2006.

**How does Official English legislation violate the constitution?**

The 1988 Arizona measure was struck down for violating the First Amendment guarantee of *freedom of speech* and the Fourteenth Amendment guarantee of *equal protection* of the laws. This English Only mandate not only violated the rights of state employees and elected officials to express themselves, the Arizona Supreme Court found. It also violated the rights of limited- and non-English-speaking persons to receive information “when multilingual access may be available and may be necessary to ensure fair and effective delivery of governmental services.”

Government cannot abridge fundamental rights without a compelling reason to do so, and in this case the court found such a rationale to be absent: “The Amendment's goal to promote English as a common language does not require a general prohibition on non-English usage. English can be promoted without prohibiting the use of other languages by state and local governments.”\textsuperscript{51}

**Has the U.S. Supreme Court ever ruled on this issue?**

Its 1923 decision in *Meyer v. Nebraska* struck down an English Only law that banned foreign-language instruction below the 8th grade. In doing so, it used similar reasoning to that of the Arizona Supreme Court in 1998. “The desire of the Legislature to foster a homogeneous people with American ideals prepared readily to understand current discussions of civic matters is easy to appreciate,” the U.S. Supreme Court said.

> “But the means adopted, we think, exceed the limitations upon the power of the state. … [T]he individual has certain fundamental rights that must be respected. The protection of the Constitution extends to all, to those who speak other languages as well as to those born with English on the tongue. Perhaps it would be highly advantageous if all had ready understanding of our ordinary speech, but this cannot be coerced with methods which conflict with the Constitution – a desirable end cannot be promoted by prohibited means.”\textsuperscript{52}

**What is the legal impact of adopting English as the official language?**

Naturally, the impact depends on the wording of the legislation, which varies considerably. Of the 23 active Official English laws\textsuperscript{53} at the state level, most consist of
simple declarations – “*English is the official language of the state of ________.***” These have had few, if any, direct legal effects.

Other versions, such as the “English Language Unity Act”\(^{54}\) and the “National Language Act,”\(^{55}\) bills now pending in the U.S. House of Representatives, would impose sweeping restrictions on government’s use of other languages. While allowing some exceptions for purposes such as national security, public safety, and foreign-language teaching, these measures would curtail most rights and services for non-English speakers, including the bilingual provisions of the Voting Rights Act.

The “National Language” amendment to immigration legislation, approved by the U.S. Senate on May 18, would have similar effects. Unlike the House bills, it would not repeal any current laws. But it is tailored to invalidate Executive Order 13166, issued by President Clinton in 2000 and reaffirmed by President Bush in 2001, requiring federal agencies and grant recipients to make their programs accessible to limited-English-proficient persons.\(^{56}\)

Among other things, restrictive Official English proposals would:

- ban most federal publications in other languages, for example, to explain tax laws, veterans’ benefits, medical precautions, consumer protection, fair housing rules, and business regulations;
- prohibit the use of public funds to translate civil lawsuits or administrative hearings; and
- eliminate anti-discrimination guarantees for limited-English speakers in federally funded programs, including the right of parents to receive school notices in a language they can understand.

*Still, isn’t there something to be said for the idea of uniting Americans through a common language?*

Of all the arguments in favor of Official English, this is probably the most hypocritical. Ever since the campaign emerged in the early 1980s, its main effect has been to *divide* communities. Whenever this debate flares up, the news media report outbreaks of *language vigilantism*, as local officials and individuals take it on themselves to enforce discriminatory policies, using slogans like “This is America – speak English!” Professor Steven Bender of the University of Oregon Law School documented the following incidents after the U.S. House approved an English Only bill in 1996:\(^{57}\)

- Tavern owners in Yakima, Washington, refused to serve patrons who conversed in Spanish, posting signs such as: “In the U.S.A., It’s English or Adios Amigo.”
- A judge hearing a child-custody case in Amarillo, Texas, accused a mother of child abuse for speaking Spanish to her five-year-old daughter. “Now get this straight,” he admonished. “The child will hear only English” – or else.
- Police in Yonkers, New York, ticketed a Cuban American truck driver for his inability to answer questions in English.
• In Huntsville, Alabama, the county assessor refused to approve routine tax exemptions for Korean property owners whose English was limited.
• Norcross, Georgia, authorities fined the pastor of a Spanish-speaking congregation for posting placards that allegedly violated an English Only sign ordinance.
• Business owners nationwide increased the imposition of speak-English Only rules in the workplace, defying guidelines of the U.S. Equal Employment Opportunity Commission.

While many English speakers may not see a problem, those targeted by English Only campaigns of language restrictions find them offensive and threatening. Opposing such legislation in his home state of Arizona, Senator John McCain asked: “Why we would want to pass some kind of initiative that a significant portion of our population considers an assault on their heritage?” This is a question that English Only proponents have never been able to answer.

**With all the ferment over language today, doesn’t government need to establish a comprehensive policy?**

Yes. Strictly speaking, the United States has never had a language policy, consciously planned and national in scope. It has had language policies – ad hoc responses to immediate needs or political pressures – often contradictory and inadequate to cope with changing times.

Americans need a language policy that reflects our values of ethnic tolerance, respect for civil rights, and generosity in meeting social needs. By requiring federal agencies and grant recipients to improve access for limited-English speakers, Executive Order 13166 is a small step in that direction. But more explicit and enforceable guidelines are necessary to ensure these programs are effective.

We also need a language policy that promotes language learning in ways that serve the national interest. It should begin by strengthening opportunities to learn English, of course, but should not stop there. English alone is not enough in today’s global economy. America needs English Plus – well developed skills in many languages to enhance international competitiveness and national security – as a resolution now pending in the House makes clear.

Finally, we need a policy that values the languages of immigrants and indigenous minorities, recognizing them not as a “problem” but as a resource. Rather than attempting to stamp out language diversity with English Only laws, we should conserve and develop multiple language skills to encourage community harmony, foster cultural expression, and meet the nation’s needs.
References


18 Ibid.

19 Ibid.


21 Hawgood. 1940.


51 Ibid.

http://ourworld.compuserve.com/homepages/JWCRAWFORD/meyer.htm

53 Official English measures have been declared unconstitutional in two other states, Arizona and Alaska. In addition, Hawaii is officially bilingual in English and Native Hawaiian. For a complete list of Official English states and the texts of these laws, see http://ourworld.compuserve.com/homepages/JWCRAWFORD/langleg.htm


